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# INSTITUTE OF INFORMATION MANAGEMENT

Newsletter



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Assistant Professor



Designed by



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## Awards & Honors



### Improved QS Ranking of IIM

It is shared with immense pleasure and pride that IIM, PU achieved outstanding recognition in the QS Subject Rankings 2025, standing first not only in PU but also among all LIS schools in Pakistan. Additionally, in Asia, the institute secured the prestigious 19th position, ranking among the elite top 50-100 LIS schools globally. Prof. Dr. Shafiq-ur-Rehman, as the Director of IIM and Secretary of the QS Ranking Committee, congratulated the IIM family who played a pivotal role in achieving this milestone.

### Congratulations to IIM Professors on Assuming New Roles as Directors

The faculty and staff of IIM extended their warm and heartfelt congratulations to Prof. Dr. Shafiq-ur-Rehman on his appointment as Director of IIM. Prof. Dr. Shafiq-ur-Rehman is a distinguished scholar and academic leader in the field of LIS in Pakistan. He earned his PhD from Charles de Gaulle University Lille III with the highest distinction and has more than two decades of teaching, research, and administrative experience across Pakistan, France, and Saudi Arabia. The IIM faculty also congratulated Prof. Dr. Nosheen Fatima Warraich on assuming the charge of Director of the Women's Development Center, PU



### IIM Got Institutional Membership of iSchool Organization

IIM, PU achieved several historic milestones in 2025, further strengthening its position as a leader in academia and the information profession. One of the most significant achievements was becoming the first school in South Asia to join the prestigious iSchool Organization. Joining the iSchool caucus will enhance global visibility and lead to new avenues for international research collaboration, academic partnerships, and professional networking.



### IIM got HEC Equivalence for Degrees

Earlier, challenges related to degree recognition were resolved when, on October 24, 2025, IIM's BS in Information Management and MPhil in Information Management programs were officially granted equivalence to Library and Information Science degrees, ensuring formal recognition of graduates' qualifications and facilitating their career opportunities within and beyond the library profession. This landmark achievement was made possible through the visionary leadership, persistent advocacy, and strategic initiatives of Prof. Dr. Shafiq-ur-Rehman, whose dedicated efforts and practical measures played a pivotal role in securing the long-awaited equivalence and strengthening the academic and professional standing of the Institute's programs.

### IIM Faculty Participated in ASIS&T 2025 Annual Meeting

Prof. Dr. Nosheen Fatima Warraich and Dr. Amara Malik attended the 88th Annual Meeting of the Association for Information Science and Technology (ASIS&T 2025) held in Washington, DC, November 14-18, 2025. Dr. Amara Malik was also selected to participate in the Early Career Faculty Members Colloquium at ASIS&T 2025, a prestigious forum designed to support and recognize promising early-career scholars in the field.

## Research Corner

Five faculty members of IIM, Prof. Dr. Khalid Mahmood, Prof. Dr. Kanwal Ameen, Prof. Dr. Nosheen Fatima Warraich, and Dr. Muhammad Rafiq, were ranked among the world's Top 2% Scientists on Stanford University's 2025 list. These achievements underscore IIM's commitment to advancing high-impact research and its global scholarly presence.



Prof. Dr. Khalid Mahmood



Prof. Dr. Kanwal Ameen

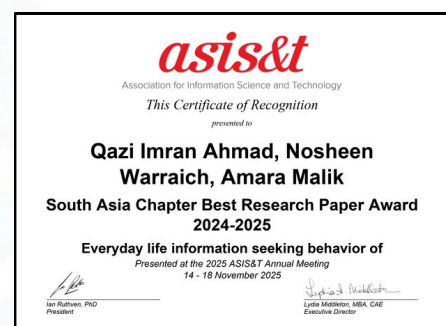


Prof. Dr. Nosheen Fatima Warraich



Dr. Muhammad Rafiq

In 2025, IIM faculty members and research scholars achieved remarkable research milestones, publishing 74 articles in international and HEC-recognized national journals and presenting their work at various national and international conferences. Notably, the paper titled "Everyday Life Information Seeking Behavior of Transgender People in Pakistan", co-authored by Imran Ahmed Qazi, Prof. Nosheen Fatima Warraich, and Amara Malik, won first place in the international paper contest organized by the South Asia Chapter of the ASIS&T (2025). Additionally, Dr. Nosheen Fatima Warraich, as chair, and Dr. Alia, as a member of SIG-III, received the Best SIG of the Year award at ASIS&T (2025) in Washington, DC.



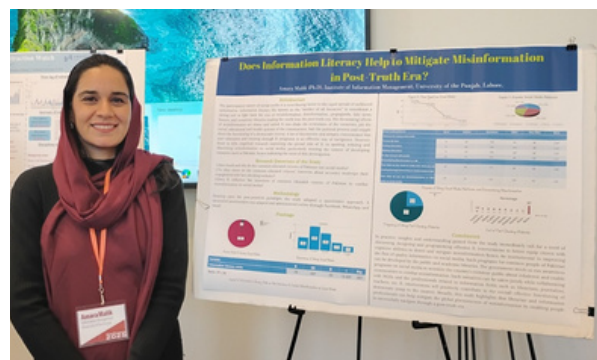
### Appointment of Dr. Muzammil Tahira as Associate Professor

Dr. Muzammil Tahira was appointed as Associate Professor on April 10, 2025. She was warmly welcomed by Prof. Dr. Shafiq-ur-Rehman, Director of IIM, along with faculty members, who extended their heartfelt congratulations and best wishes for her continued success in teaching and research. Her appointment is a significant and valuable addition to the Institute's academic community.



### Poster Presentation in iConference 2025, Organized by iSchools

As a Fulbright Postdoctoral Fellow, Dr. Amara Malik presented her poster titled "Does Information Literacy Help to Mitigate Misinformation in the Post-Truth Era?" at the iConference 2025, organized by the iSchools Organization and hosted at Indiana University Bloomington from March 18–22, 2025, under the theme "Living in an AI-gorithmic World."



## New M.Phil & PhD Admissions

The following students got admission in 2025

### PhD

- Ghazala Yasmin
- Samoon
- Uzma
- Mehreen Tahir
- Marryam
- Safia Jabeen
- Husnain Haidar
- Muhammad Salman

### Mphil

- Amna Munir
- Hafsah Khalid
- Iqra
- Kanza Khushnood
- Madiha
- Mahin Nadeem
- Suman Shahzad
- Muhammad Aqib Habib
- Aliya Rasool
- Amna Mahmood
- Areeba Rashid
- Aamir Khalil
- Irfan Ali Bhatti
- Muhammad Awais

## PhD Degrees Awarded

The following ten students got PhD degrees in 2025

Name of Student	Supervisors	Research Work Title
Azeem Akbar	Prof. Dr. Nosheen Fatima Warraich and Dr. Amara Malik	Impacts of Personality Traits on Knowledge Management Behaviour of Library and Information Science Professionals in Pakistan
Iqra Tariq	Prof. Dr. Khalid Mahmood & Prof. Dr. Nosheen Fatima	Health Information through Smartphone Among Older Adults in Pakistan: A Perspective of Protection Motivation and Self Determination Theories
Faiza Bashir	Prof. Dr. Nosheen Fatima Warraich and Dr. Amara Malik	Mobile Devices in Medicine: A Survey of Medical Faculty and Students from the Perspectives of TPB and U&G (PhD thesis).
Amna Farzand Ali	Prof. Dr. Khalid Mahmood & Dr. Syeda Hina Batool	Information Privacy Concerns of Undergraduate Students Regarding Social Networking Sites,
Asim Mehmood Khan	Prof. Dr. Khalid Mahmood & Dr. Saniya Hanif Soroya	Factors Affecting The Information Adoption Behaviour On Social Networking Sites
M. Suleman Bajwa	Dr. Muhammad Rafiq	Archives Management Practices and User Satisfaction in Universities of Pakistan
Ferhana Saeed	Prof. Dr. Khalid Mahmood & Dr. Saira Hanif Soroya	Antecedents of Health related Informed Decision making
M. Ashraf	Prof. Dr. Khalid Mahmood & Prof. Dr. Shafiq Ur Rehman	Antecedents of Personal Information Sharing behavior using Social Media: A Multi-theoretical Framework

## M.Phil Degrees Awarded



The following fourteen students got Mphil degrees in 2025

Name of Student	Supervisors	Thesis Title
Shadab Khalid	Prof. Dr. Nosheen Fatima Warraich and Dr. Irfan Ali	Role of Academic Librarians in Combating Fake-News through Information Literacy Programs
Mahreen Shahzadi	Prof. Dr. Nosheen Fatima Warraich and Dr. Muhammad Rafiq	Information Engagement: Identifying and Predicting Search Behavior of Research Students in AI Environment
Amna Sadiq	Prof. Dr. Shafiq Ur Rehman	Artificial Intelligence Incorporation in Academic Libraries: A Perspective of Technology-Organization-Environment (TOE) Framework
Andaleeb Asim	Dr. Muhammad Rafiq	Institutional and National Support for Open Access Publishing in Pakistan: A Researcher-Centric View
Fakhra Khan	Prof. Dr. Nosheen Fatima Warraich	Influence of Information Practices on Digital Health Equity of Transgender Patients
Iqra Tahir	Prof. Dr. Khalid Mahmood & Dr. Irfan Ali	Artificial Intelligence Literacy Predictor AI Generated Fake News Identification
Kainat	Prof. Dr. Khalid Mahmood & Dr. Irfan Ali	Predictors of Knowledge Hiding Behavior among Information Professionals and Its Role in Organizational Success
Najma Yaqoob	Dr. Muhammad Rafiq & Dr. Alia Arshad	Assessing Generative AI Literacy among Pakistani Librarians
Rubab Afzal	Dr. Irfan Ali	Acceptance and Use of Generative AI among Students: AIDUA Model Perspective
Sadaf Iftikhar	Prof. Dr. Nosheen Fatima Warraich	Evaluating the Quality of Information and Analyzing the Content of Health Apps for Expectant Mothers: A Phenomenological Study
Sana	Prof. Dr. Khalid Mahmood & Prof. Dr. Shafiq Ur Rehman	Exploring the Information Adoption of AI-Generated Content on Social Media
Sumbal Ghulam	Prof. Dr. Nosheen Fatima Warraich and Dr. Irfan Ali	Determinants Influencing the Adoption of Mobile Learning in Academia
Ummara Ashraf	Dr. Irfan Ali	Understanding Intention to Use Metaverse Technology in Libraries: LIS Professionals' Perspective

## Academic Activities



### Transcript Distribution Ceremony

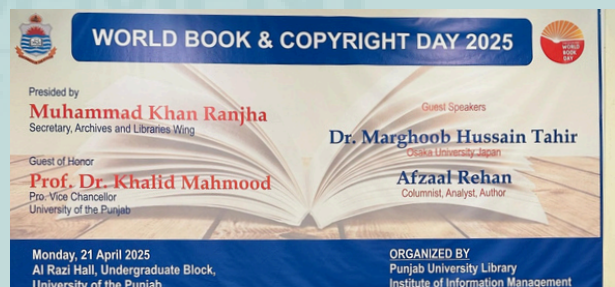
On January 24, 2025, IIM hosted a transcript distribution ceremony for the outgoing sessions of the 2022–2024 Master's program (morning and afternoon), accompanied by specialized workshops on CV writing and interview skills, where Prof. Dr. Shafiq-ur-Rehman, Director of IIM, and faculty members provided graduates with essential professional guidance, essential for their successful entry into the workforce.

Another similar ceremony was also held on November 27, 2025, for the first BS (2021–2025) and ADP (2023–2025) sessions.



### World Book & Copyright Day

On April 21, 2025, IIM, in collaboration with Punjab University Library, celebrated World Book and Copyright Day by organizing an awareness walk and a seminar promoting reading culture. Muhammad Khan Ranjha, Secretary of the Archives and Libraries Wing, presided over the event, while Prof. Dr. Khalid Mahmood, Pro Vice Chancellor of PU, served as the guest of honor. The distinguished speakers, including Prof. Dr. Marghoob Hussain Tahir (Osaka University, Japan) and Afzaal Rehan (Columnist), talked about the importance of reading. Prof. Dr. Shafiq-ur-Rehman, Director IIM, concluded the event with a vote of thanks, expressing sincere appreciation to the guest speakers, audience, and organizers for their valuable contributions and participation.



### Prof. Dr. Shafiq-ur-Rehman Shares Insights as Expert Panelist on “The Power of Books”

On April 23, 2025, Chughtai Public Library hosted a panel discussion titled “The Power of Books: Voices from Libraries, Academia, and Readers” to celebrate World Book and Copyright Day. Prof. Dr. Shafiq-ur-Rehman participated as an expert in a panel discussion on “The Power of Books,” where he shared valuable insights on the role of reading, knowledge dissemination, and libraries in shaping informed and empowered societies.



### Guest Lecture of Prof. Dr. Shafiq-ur-Rehman at Quaid-e-Azam Library

On April 24, 2025, in celebration of World Book and Copyright Day, Director Prof. Dr. Shafiq-ur-Rehman was invited as a guest speaker at Quaid-e-Azam Library, Lahore. Drawing on his international experience in Saudi Arabia and France, he shared practical strategies for fostering a stronger book-reading culture and discussed the evolving expectations of authors, publishers, and readers regarding modern library services. During his visit, Prof. Dr. Shafiq-ur-Rehman also toured the newly established Lincoln Corner at the library. He appreciated the initiative and commended Quaid-e-Azam Library for its continued efforts to provide high-quality learning spaces, educational resources, and an intellectually enriching environment for the citizens of Lahore.



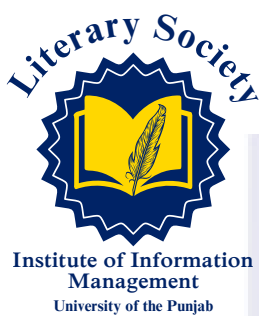
### Guest Lecture on National Financial Literacy Awareness

On the initiative of Prof. Dr. Shafiq-ur-Rehman, IIM organized a guest lecture on “National Financial Literacy Awareness” on December 3, 2025, coordinated by Dr. Muzammil Tahira. The session aimed to promote financial literacy and enhance students’ understanding of financial management, banking services, and informed financial decision-making. The lecture featured representatives from leading financial institutions, including the State Bank of Pakistan (SBP), Soneri Bank, United Bank Limited (UBL), and Habib Metropolitan Bank Limited (HMBL). The speakers shared valuable insights on the importance of financial awareness for personal and economic development. After the session, Prof. Dr. Shafiq-ur-Rehman held a meeting with the guests to discuss potential avenues for future collaboration and explore activities of mutual interest aimed at strengthening academic and professional partnerships.



## IIM Student Mentorship Program

IIM launched a Mentorship Program, pairing students with faculty members and administrative staff. The program is designed to provide guidance, academic support, and career advice, helping students grow both personally and professionally. Prof. Dr. Shafiq-ur-Rehman, Director IIM, and Dr. M. Rafiq played a pivotal role in designing and implementing this initiative, taking a personal interest in ensuring its success.



## IIM Literary Society

On March 3, 2025, the Institute launched its first Literary Society under the guidance of student advisor Dr. Muhammad Rafiq. Prof. Dr. Shafiq-ur-Rehman, Director of IIM, extended full support in nurturing and promoting this dynamic initiative, marking it an important step for the institute. It will provide students with a platform to share ideas and express their creativity. The society aims to promote a reading and writing culture, along with intellectual discussions among IIM students and faculty. It will also organize seminars, book discussions, and creative events to foster a vibrant intellectual environment within the Institute.



## Seminars & Workshops



On January 6, 2025, IIM organized a workshop titled “Entering the Modern Workforce” for BS students. Mr. Muhammad Babar shared valuable career tips on securing the first job and strategies for professional growth in their future careers.



A hands-on “Meta-Analysis” workshop was held on 29th January 2025 by IIM with Punjab University Library. Dr. Irfan Ali led the session for 50+ faculty and researchers, training them in Meta-Essential and Comprehensive Meta-Analysis software.



On February 9, 2026, the Institute of Information Management held a seminar for 6th-semester ADP students on “Digital Research Tools: e-Library USA and Lincoln Corner.” Ms. Kinza Kamal introduced valuable academic resources and learning opportunities, while Director Prof. Dr. Shafiq-ur-Rehman appreciated the initiative.



An expert talk on “LIS Education, Modern Trends in Libraries & International Job Opportunities” was held on 21st February. Prof. Dr. Jagtar Sing from India spoke on modern librarianship and global career opportunities for LIS graduates.



On 23rd April 2025, Mr. Syed Adnan Adil (London South Bank University, London) led a workshop on AI’s evolution and future skills in UK academic libraries. Dr. Irfan Ali moderated, and Prof. Dr. Shafiq-ur-Rehman concluded with remarks on ethical AI practices.

Contact Person: Dr. Murtaza Ashiq | Whatsapp: 0322-6732162

**Date & Venue**  
Venue: Computer Lab, Main Library, University of the Punjab, Lahore.  
Date: May 08, 2025 (Thursday)  
2pm-3:30 pm

**Resource Person:**  
Dr. Ghulam Ali Arain  
Associate Professor, LUMS

**Jointly organized by:**  
Punjab University Library and  
Institute of Information Management

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On May 8, 2025, the IIM and Punjab University Library organized a workshop on “Designing & Managing Multi-Time & Multi-Source Research Surveys with MindByte Surveys.” Dr. Ghulam Ali Arain trained students and faculty on using MindByteSurveys.com for advanced research survey design and data export for analysis.



On 22nd October 2025, the IIM Literary Society and Omar Hospital hosted a seminar with Prof. Dr. Amna Javed and Dr. Ali Abaid, focusing on early detection, breaking social stigmas, and encouraging students to prioritize regular health screenings.



On 4th November 2025, the IIM Library held Information Literacy sessions for new BS and MPhil students. They were given hands-on demonstrations of the OPAC, research databases, and print collections to help develop effective research skills.



In December 2025, IIM hosted student-led sessions by Fatima Mushtaq on Freelancing Resilience and Ali Mohiuddin Khan on AI in Information Systems. Both events highlighted modern career paths. The sessions concluded with faculty appreciation and certificate presentations.

## Recreational Activities

### Sports-Week

Annual Sports is a vibrant institutional tradition that gives students the chance to showcase their athletic talent. From February 25–28, 2025, IIM celebrated its Sports Week. The Cultural Day & Bonfire brought energy and color to campus, along with exciting games. Prof. Dr. Shafiq-ur-Rehman, Director IIM, along with faculty members inaugurated the event and encourage students to participate with zeal and zest.



### Punjabi Culture Day

On April 20, the IIM Literary Society hosted Punjabi Culture Day, featuring traditional performances, poetry, and speeches that celebrated the richness of regional heritage. Chief guest Prof. Mushtaq Soofi emphasized the importance of preserving Punjabi language and culture. Dr. Muhammad Haroon Usmani (Chief Librarian) and Dr. Shahzeb Khan (Director of Student Affairs) attended as guest speakers and shared their valuable insights. The event concluded with an engaging live Tabla performance that captivated the audience. Prof. Dr. Shafiq-ur-Rehman, Director IIM, concluded the event with a vote of thanks, expressing sincere appreciation to the guest speakers, audience, and organizers for making the celebration a success.



## Recreational Trips

IIM organized two recreational trips for the students in the year of 2025. The first trip was arranged on May 18 to Khewra Salt Mines and Katas Raj Temples. While the second trip was organized to visit Galyat and Murree on October 18. Dr. M. Rafiq coordinated the both trips.



## Ludo Championship

A three-day Ludo Championship, and separate from the annual Sports Week, was organized on December 2 to 4, 2025. IIM students participated in the games while also showcasing small stalls featuring traditional artifacts and cultural displays. The three-day celebration concluded with a prize distribution ceremony for the winners, appreciating students' active participation in promoting a lively campus environment.

