



# School of Communication Studies

University of the Punjab, Quaid-e-Azam Campus, Lahore



Ref: No/956/SCS

Date: 05-10-2021

The Chairperson  
DPCC,  
University of the Punjab,  
Lahore.

Subject: Revise Schedule, Test Pattern and Venue of Entry Test for Admission in PhD and M.Phil Communication Studies

It is for your kind information that the entry test for admission in M.Phil and Ph.D Communication Studies has been rescheduled. The entry test is going to be held on October 10, 2021 (Sunday) through NTS at **Punjab University Examination Centre, Wahdat Road, Lahore**, as per schedule given below:

Revise Schedule of Entry Test PhD and M.Phil Communication Studies

Program	Entry Test Date & Time	Venue
Ph.D Communication Studies	10-10-2021 (Sunday) 02:00 p.m.	University Examination Centre, Wahdat Road, Lahore.
M. Phil Communication Studies		

You are requested to instruct the Director, I.T. Centre to upload the revise Schedule, Test Pattern and Venue at University website to facilitate the candidates.

Prof. Dr. Noshina Saleem  
Director, SCS



## School of Communication Studies

M.Phil & PhD Admission 2021

Revise Test Pattern & Syllabus

### PhD

Objective Types 100%

(PhD test will be based on 18 years of education in communication studies)

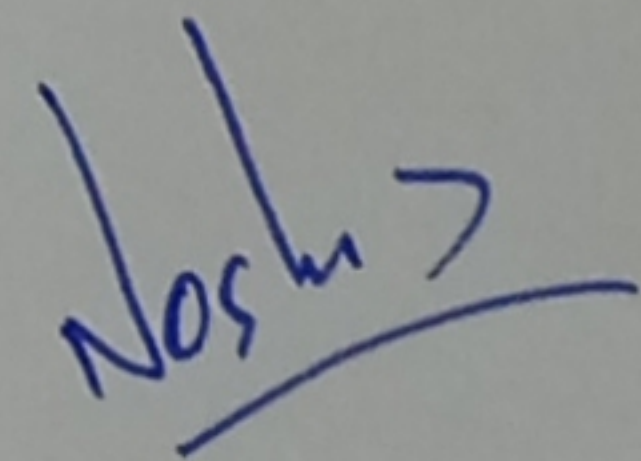
1. English
2. Communication Theory
3. Media Research
4. Introduction to Mass Communication
5. Media Ethics and Laws
6. Media History
7. Broadcast Media
8. Public Relation & Advertising
9. Digital Media
10. Development Communication
11. Journalism

### M.Phil Test (RT, PT)

Objective Types 100%

(M.Phil test will be based on 16 years of education in communication studies)

1. English
2. Math
3. Analytical
4. Communication Theory
5. Media Research
6. Introduction to Mass Communication
7. Media Ethics and Laws
8. Media History
9. Broadcast Media
10. Public Relation & Advertising
11. Digital Media
12. Development Communication
13. Journalism



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