

Department of Communication & Media Research

Admission Test Pattern and Syllabus

PhD Media & Communication Studies

The test for PhD will be in two-part, Part A (100 marks) and Part B (100 marks)

- a) **Part-A:** GRE/HAT general type (Annexure I-guide lines for Content Weightages of English/Verbal Reasoning, Analytical Reasoning, Quantitative Reasoning) and it is mandatory to score 60% marks in Part A which will be MCQs based and of maximum marks – 100 marks.
- b) **Part-B:** Relevant Subject based test (It is up to departments/Institution/ centres/ school/college to prepare this portion either subjective or objective MCQs based.
- c) It is mandatory to score 60% in cumulative in the entry test.

Content Weightages for GRE/HAT TEST for PhD Admissions MCQ's based

GRE Based MCQs:

| | |
|--------------------------|-----|
| English/Verbal Reasoning | 30% |
| Analytical Reasoning | 30% |
| Quantitative Reasoning | 40% |

Subject Based MCQs:

| | |
|--------------------------------|-----|
| Theories of Mass Communication | 20% |
| Research Methods | 20% |
| Intro. to Mass Communication | 20% |
| Media Ethics & Law | 10% |
| Print Media | 10% |
| Electronic Media | 10% |
| Social Media | 10% |