

Gujranwala Campus

(DEPARTMENT OF BUSINESS ADMINISTRATION)

MBA (1.5 year)

Strategic Management-II	Research Method-II
Project Management	Innovation Management
International Finance	Tadrees Tarjima Quran
Corporate Finance	Investment and portfolio Management
International HRM	Islamic Finance and Business Ethics
Performance Management	Industrial Relation
Retail Marketing	Seminar in Marketing
Leadership and change Management	Services Marketing
Organizational Theory	

MPhil Business Administration

Organizational Theory	Academic Writing - I
Emerging Issues in Business	Research Method-II
International Management	Econometric Modelling
Research Seminar-I	Marketing in Emerging Markets

BBA

International Relations	Cost Accounting-II
Functional English	Human Psychology
Civics and community Engagements	Pakistan Studies
Islamic Studies	Tadrees Tarjima Quran
Fundamentals of Accounting	Financial Reporting & Analysis (Finance Specialization)
Fundamentals of Management	Consumer Behavior (Marketing Specialization)
Tadrees Tarjima Quran	Strategic HRM (HR Specialization)
Application of Information and Communication	Business Research & Report Writing
Expository Writing	Strategic Management-I
Principles of Marketing	Data Base Management System (DBMS)
Fundamentals of Financial Management	Entrepreneurship
Principles of Auditing	Investment Analysis and Portfolio Management (Finance Specialization)
Tadrees-ul-Quran	Sales Management (Marketing Specialization)
Business Law	Organizational Development (HR Specialization)
Sociology	Business Statistics-II
Entrepreneurship	Taxation Management -I
Quantitative Reasoning-I	Organizational Behaviour
Introduction to Human Resource Management	Managerial Accounting (Finance Specialization)
Financial Accounting	Advertising (Marketing Specialization)
Ideology and constitution of Pakistan	Human Resource Development (HR Specialization)
Tadrees Tarjima Quran	Tadrees Tarjima Quran
Business Communication	Operations Management
Financial Management-1	Management information System
Cost Accounting –I	Logic
Money and Banking	International Business Management
Marketing Management	Financial Management-II (Finance Specialization)
Human Rights and Fundamental Rights	Marketing Research (Marketing Specialization)
Tadrees Tarjima Quran	Labour Laws in Pakistan (HR Specialization)
Business Ethics	Tadrees Tarjima Quran