

Institute of Business Administration

BBA Program

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| Tadrees Tarjama Quran | International Relations |
| Sociology | Functional English |
| Quantitative Reasoning-I | Civics and Community Engagement |
| Ecology | Islamic Studies |
| Marketing Management | Application of Information and Communication |
| Taxation Management | Expository Writing |
| Data Base Management System (DBMS) | Ideology and Constitution of Pakistan |
| Management Information Systems | Business Law |
| Logic | Human Psychology |
| International Business Management | Strategic Management-I |

EMBA Evening Program

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| Computer Concepts and Application | Essentials of Management |
| Human Resource Management | Economic Analysis (Micro & Macro) |
| Financial Management-I | Principles of Marketing |
| Marketing Management | Behavioural Science for Management |
| Strategic Management | Financial Management-II |
| Corporate Law and Business Ethics | Operations Management |
| Corporate Finance | Taxation Management |
| International Marketing | Supply Chain Management |
| Advertising | Human Resource Development |
| Entrepreneurship | Organizational Development |
| Leadership and Change Management | Consumer Behavior |
| Performance and Compensation Management | |

MBA 1.5 Program

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| Strategic Brand Management | Service Marketing |
| Sales Force Management | International Finance |
| International Marketing | Taxation System of Pakistan |
| Leadership & Change Mgt. | Strategic Marketing |
| Project Management | |