

Jhelum Campus

(DEPARTMENT OF BUSINESS ADMINISTRATION)

(DEPARTMENT OF ADMINISTRATIVE SCIENCES)

Civics and Community Engagement	Functional English
Islamic Studies / Ethics	Civics and Community Engagement
Functional English	Islamic Study
Introduction to Economics	Fundamental of Accounting
Introduction to Social Sciences	Tadrees ul Quran
Tadrees e Tarjuma Quran	Application of information and Communication
Applications of Information and Communication Technologies	Expository Writing
Expository Writing	Principle of Marketing
Fundamentals of Marketing	Fundamental of Financial Management
Introduction to Public Administration	Cost Accounting
Marketing Management	Pakistan Studies
Strategic Human Resource Management	Taxation Management
Financial Management	Financial Reporting and analysis
Governance, Policy & Administration	Consumer Behaviour
Management Information Systems	Strategic Human Resource Management
Quran Translation	Data Base Management System
Citizenship & Public Ethics	Sales Management
Constitutional & Administrative Law	Organizational Development
Public Finance	Quantitative Reasoning- 1
Contemporary Issues in Public Administration	Pakistan Study
Government & Society in Pakistan	Financial Accounting
Marketing Analysis & Strategy	Ecology
New Product Development & Branding	Quantitative Reasoning- 1
Consumer Behaviour & Marketing	Marketing Management
Digital and Social Media Marketing	Cost and Management Accounting
Industrial Relations & Labour Laws	Behavioural Sciences for Management
Human Resource Information System	Business Ethics
HR Consulting	Business Statistics
Corporate Financial Strategy	Managerial Accounting
Management of Financial Institutions	Advertising
Financial Analysis and Valuation	Human Resource Development
Advanced Financial Accounting	Operation management
Individual, Society, and State	Management information System
Entrepreneurship	Logic
Ideology and Constitution of Pakistan	Marketing Research
Quantitative Reasoning – I	Labour Laws in Pakistan
Principles of Accounting	Global Marketing Management
Risk Management	Integrated Marketing Communications
Science of Global Challenges	Sales Force Management
Quantitative Reasoning – II	Business-to-Business Marketing
Fundamentals of Finance	Training and Development
Social Research Methods	Recruitment and Selection
Multivariate Analysis	International Human Resource Management
Operations Management	Multinational Financial Management
Entrepreneurship	Derivatives and Financial Risk Management
Managerial Economics	Investment Analysis and Portfolio Management
Qualitative Data Analysis	Islamic Banking and Finance
Third Sector Management	Policymaking: process, challenges and outcomes
Public Policy Analysis	Team Management
Public Sector Innovation	Global Perspective in Business
Dynamic Distribution & Logistic	Supply Chain Management

Brand management
Personal Selling
Investment Banking & Financial Services
Regulations & Financial markets

Financial Institutions & Markets
Islamic Finance
International Relation
Financial Management-II