

Role of Parental Expectation and Career Salience in Career Decision Making

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The present study aimed to examine the role of parental expectations and career salience in career decision making. Correlational research design was used and a sample of 200 college students was selected through non-probability purposive sampling technique. Career Decision Making (Al-Kalbania & Sallehb, 2010), Career Salience Questionnaire (Greenhaus, 1971) and Parental Expectations Scale (Wang & Heppner, 2002) were employed to assess career decision making, career salience and role of parental expectations. Career salience was found to be significantly correlated in expected directions with career decision making, however, parental expectations did not emerge to be a significant predictor of career decision making. Male participants scored higher on career salience whereas female participants were found to be better at taking career decisions. Besides adding to the theoretical knowledge on the subject of career decision making, this research will help career counselors to guide young students in their career related decisions. Implications of the findings for future research in the Pakistani context on career decision making are discussed.

Keywords: Parental expectation, career salience, career decision making