

Some Weighted Hermite-Hadamard-Noor Type Inequalities for Differentiable Preinvex and Quasi Preinvex Functions

Muhammad Amer Latif
School of Computational and Applied Mathematics,
University of the Witwatersrand, Private Bag 3, Wits 2050,
Johannesburg, South Africa
Email:m_amer_latif@hotmail.com

Sever Silvestru Dragomir^{1,2}
¹School of Engineering and Science,
Victoria University, PO Box 14428,
Melbourne City, MC 8001, Australia
²School of Computational and Applied Mathematics,
University of the Witwatersrand, Private Bag 3, Wits 2050,
Johannesburg, South Africa
Email:sever.dragomir@vu.edu.au

Ebrahim Momoniat
Center for Differential Equations, Continuum Mechanics and Applications,
University of the Witwatersrand, Private Bag 3, Wits 2050,
Johannesburg, South Africa
Email:ebrahim.momoniat@wits.ac.za

Received: 26 September, 2014 / Accepted: 28 January, 2015 / Published online 27 February, 2015

Abstract. In this paper, we derive several weighted Hermite-Hadamard-Noor type inequalities for the differentiable preinvex functions and quasi preinvex functions.

AMS (MOS) Subject Classification Codes: 26D15, 26D20, 26D07

Key Words: Hermite-Hadamard's inequality, invex set, preinvex function, quasi preinvex function, Hölder's integral inequality, power-mean inequality.

1. INTRODUCTION

Any paper on Hermite-Hadamard type inequalities seems to be incomplete without mentioning the famous Hermite-Hadamard inequality, which states as follows:

Let $g : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a convex mapping of one variable and $e, j \in I$ with $e < j$. Then

$$g\left(\frac{e+j}{2}\right) \leq \frac{1}{j-e} \int_e^j g(u) du \leq \frac{g(e) + g(j)}{2}. \quad (1.1)$$

The inequalities in (1.1) are turned over if g possesses concavity property. Inequalities (1.1) are distinguished in mathematical analysis due to its intense geometrical importance and usefulness (see [26]).

A number of papers have been written during the past few years which generalize, enrich and extend the inequalities (1.1). For numerous results on Hermite-Hadamard type inequalities, the interested reader is suggested to read [1], [6], [7], [9]-[13], [17], [18], [25], [28]-[29], [31]-[32], [36], [38] and the references therein.

Approximation of the difference between the middle and the leftmost terms in (1.1) has been a notable question in mathematical analysis see for instance [12, 13, 25, 38]. The most expressive work to give the answer of the above raised question are the articles of Kirmaci [12] and Pearce and Pečarić [25].

Now, we evoke that the concept of quasi-convex functions generalizes the concept of convex functions. More accurately, a function $g : [e, j] \rightarrow \mathbb{R}$ is said quasi-convex on $[e, j]$ if

$$g(u\alpha + (1-u)\beta) \leq \max\{g(\alpha), g(\beta)\}$$

for $u \in [0, 1]$ and $\forall \alpha, \beta \in [e, j]$. Evidently, the class of quasi-convex functions is broader than the class of convex functions (see [11]). For more results on Hermite-Hadamard type inequalities for quasi-convex functions we want to mention the concerned reader to [1], [9]-[11], [27] and the references stated in them.

Hwang [10], ascertained results for convex and quasi-convex functions, those results provide a weighted version of the findings given in [12] and [25].

The convex functions and convex sets have been generalized and extended in several directions using different techniques. Hanson [8], introduced the convex of invex functions which inspired its applications in optimization and related fields. Mond and Israel [5], introduced the concept of the preinvex functions and showed that preinvex implies invexity. Noor [22], proved that the minimum of the differentiable preinvex functions on the invex sets can be characterized by a class of variational inequalities which are called variational-like inequalities.

Let us recall the definitions of preinvexity and quasi preinvexity which are substantial generalizations of the notions of convexity and quasi-convexity respectively.

Definition 1. [35] Let $\emptyset \neq V \subseteq \mathbb{R}^n$ and $\phi : V \times V \rightarrow \mathbb{R}^n$. Let $\alpha \in V$, then V is exclaimed to be invex at α with regard to $\phi(\cdot, \cdot)$, if

$$\alpha + u\phi(\beta, \alpha) \in V, \forall \alpha, \beta \in V, u \in [0, 1].$$

The set V is known to be an invex set in connection to ϕ if V is invex at every $\alpha \in V$. The invex set V is also renamed as an ϕ -connected set.

Remark 2. [2] The Definition 1 of an invex set has a clear geometric interpretation. This definition essentially says that there is a path starting from a point α which is contained in V . We do not require that the point β should be one of the end points of the path. This observation plays an important role in our analysis. Note that, if we demand that β should be an end point of the path for every pair of points $\alpha, \beta \in V$ then $\phi(\beta, \alpha) = \beta - \alpha$, and consequently invexity reduces to convexity. Thus, it is true that every convex set is also an invex set with respect to $\phi(\beta, \alpha) = \beta - \alpha$, but the converse is not necessarily true, see [20, 37] and the references therein.

Definition 3. [35] A function $g : V \rightarrow \mathbb{R}$ on an invex set $V \subseteq \mathbb{R}^n$ is defined to be preinvex with regard to ϕ , if

$$g(\alpha + u\phi(\beta, \alpha)) \leq (1 - u)g(\alpha) + ug(\beta), \forall \alpha, \beta \in V, u \in [0, 1].$$

The function g is said to be preincave iff $-g$ is preinvex.

Definition 4. [3] A function $g : V \rightarrow \mathbb{R}$ on an invex set $V \subseteq \mathbb{R}^n$ is considered to be quasi preinvex with respect to ϕ , if

$$g(\alpha + u\phi(\beta, \alpha)) \leq \max \{g(\alpha), g(\beta)\}, \forall \alpha, \beta \in V, u \in [0, 1].$$

The concept of quasi preinvexity is more general than the concept of quasi-convexity, see for example [3].

Noor [21] has shown that the function g is preinvex function on $[e, e + \phi(j, e)]$ if and only if the following inequalities holds:

$$g\left(\frac{2e + \phi(j, e)}{2}\right) \leq \frac{1}{\phi(j, e)} \int_e^{e+\phi(j, e)} g(x) dx \leq \frac{g(e) + g(j)}{2}. \quad (1.2)$$

The inequality (1.2) is called the Hermite-Hadamard-Noor type inequalities for preinvex functions. This result is basic and is analogous to the original Hermite-Hadamard inequalities.

Note that if $\phi(j, e) = j - e$, then the inequality (1.2) reduces to inequalities (1.1).

The result given by (1.2) has been extended and generalized in several directions, see for instance [3], [4], [14]-[16], [19], [21], [23], [24], [30], [33], [34] and the references therein.

The current paper is about new weighted integral inequalities of Hermite-Hadamard-Noor type in which preinvex and quasi preinvex functions are involved. Our findings take a broad view of those results appeared in a very fresh article of Hwang [10] and also provide weighted version of those results for preinvex and quasi preinvex functions which gives new bounds of the deference between the middle and the leftmost terms in Hermite-Hadamard-Noor type inequalities for the preinvex functions given above by (1.2).

2. MAIN RESULTS

The results of this sections depends entirely on the following lemma and throughout in this section we will use the notations: $V \subseteq \mathbb{R}$ an invex set with respect to the mapping $\phi : V \times V \rightarrow \mathbb{R}$, $L'(e, j, u) = e + \left(\frac{1-u}{2}\right)\phi(j, e)$ and $U'(e, j, u) = e + \left(\frac{1+u}{2}\right)\phi(j, e)$, where $e, j \in V^\circ$ (the interior of V) with $\phi(j, e) > 0$.

Lemma 5. Let $g : V \rightarrow \mathbb{R}$ be a differentiable mapping on V° and $g' \in L_1([e, e + \phi(j, e)])$, where $e, j \in V^\circ$ with $\phi(j, e) > 0$. If $h : [e, e + \phi(j, e)] \rightarrow [0, \infty)$ be a differentiable mapping. Then

$$\begin{aligned} & \frac{h(e)}{2} [g(e) + g(e + \phi(j, e))] - h(e + \phi(j, e))g\left(e + \frac{1}{2}\phi(j, e)\right) \\ & + \frac{\phi(j, e)}{4} \int_0^1 \left[g\left(e + \left(\frac{1-u}{2}\right)\phi(j, e)\right) + g\left(e + \left(\frac{1+u}{2}\right)\phi(j, e)\right) \right] \\ & \quad \times \left[h'\left(e + \left(\frac{1-u}{2}\right)\phi(j, e)\right) + h'\left(e + \left(\frac{1+u}{2}\right)\phi(j, e)\right) \right] du \\ & = \frac{\phi(j, e)}{4} \left\{ \int_0^1 \left[h\left(e + \left(\frac{1-u}{2}\right)\phi(j, e)\right) - h\left(e + \left(\frac{1+u}{2}\right)\phi(j, e)\right) \right] \right. \end{aligned}$$

$$+h(e + \phi(j, e))] \times \left[-g' \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) + g' \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right] du \Bigg\} \quad (2.3)$$

holds.

Proof. We note that

$$\begin{aligned} I_1 &= - \int_0^1 \left[h \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) - h \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right. \\ &\quad \left. + h(e + \phi(j, e))] g' \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) du \right. \\ &= \frac{2}{\phi(j, e)} \left[h \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) - h \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right. \\ &\quad \left. + h(e + \phi(j, e))] \times g \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) \Bigg|_0^1 \right. \\ &\quad \left. + \int_0^1 \left[h' \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) + h' \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right] \right. \\ &\quad \left. \times g \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) du \right. \\ &= \frac{2}{\phi(j, e)} \left[h(e)g(e) - h(e + \phi(j, e))g \left(e + \frac{1}{2}\phi(j, e) \right) \right] \\ &\quad \left. + \int_0^1 \left[h' \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) + h' \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right] \right. \\ &\quad \left. \times g \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) du. \right. \quad (2.4) \end{aligned}$$

and

$$\begin{aligned} I_2 &= \int_0^1 \left[h \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) - h \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right. \\ &\quad \left. + h(e + \phi(j, e))] g' \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) du \right. \\ &= \frac{2}{\phi(j, e)} \left[h \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) - h \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right. \\ &\quad \left. + h(e + \phi(j, e))] g \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \Bigg|_0^1 \right. \\ &\quad \left. + \int_0^1 \left[h' \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) + h' \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right] \right. \\ &\quad \left. \times g \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right. \\ &= \frac{2}{\phi(j, e)} \left[h(e)g(e + \phi(j, e)) - h(e + \phi(j, e))g \left(e + \frac{1}{2}\phi(j, e) \right) \right] \\ &\quad \left. + \int_0^1 \left[h' \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) + h' \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right] \right. \end{aligned}$$

$$\times g \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) du. \quad (2.5)$$

Thus from (2.4) and (2.5), we have

$$\begin{aligned} \frac{\phi(j, e)}{4} [I_1 + I_2] &= \frac{h(e)}{2} [g(e) + g(e + \phi(j, e))] - h(e + \phi(j, e)) g \left(e + \frac{1}{2} \phi(j, e) \right) \\ &+ \frac{\phi(j, e)}{4} \left\{ \int_0^1 \left[h \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) - h \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right] \right. \\ &\times \left. \left[-g' \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) + g' \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right] du \right\}. \end{aligned}$$

which is the required result. \square

Remark 6. Suppose $\phi(j, e) = j - e$, then Lemma 5 becomes Lemma 2.1 from [10].

Now using Lemma 5, we shall intend to prove new upper bounds for the difference between the leftmost and the middle terms of weighted version of the Hermite-Hadamard-Noor type inequality from [21] using preinvex and quasi preinvex mappings.

Theorem 7. Let $g : V \rightarrow \mathbb{R}$ is a differentiable mapping on V° and $z : [e, e + \phi(j, e)] \rightarrow [0, \infty)$ be continuous and symmetric to $e + \frac{1}{2}\phi(j, e)$, where $e, j \in V^\circ$ with $\phi(j, e) > 0$. If $|g'|$ is preinvex on $[e, e + \phi(j, e)]$,

$$\begin{aligned} \left| \int_e^{e+\phi(j, e)} g(x) z(x) dx - g \left(e + \frac{1}{2} \phi(j, e) \right) \int_e^{e+\phi(j, e)} z(x) dx \right| \\ \leq \frac{\phi(j, e)}{2} \left[|g'(e)| + |g'(j)| \right] \int_0^1 M'(z; e, j, u) du \quad (2.6) \end{aligned}$$

holds, where $M'(z; e, j, u) = \int_e^{L'(e, j, u)} z(x) dx$ for all $u \in [0, 1]$.

Proof. Let $h(u) = \int_e^u z(x) dx$ for all $u \in [e, e + \phi(j, e)]$ in Lemma 5, we have

$$\begin{aligned} &-g \left(e + \frac{1}{2} \phi(j, e) \right) \int_e^{e+\phi(j, e)} z(x) dx \\ &+ \frac{\phi(j, e)}{4} \int_0^1 \left[g \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) + g \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right] \\ &\times \left[z \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) + z \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right] du \\ &= \frac{\phi(j, e)}{4} \left\{ \int_0^1 \left[\int_e^{L'(e, j, u)} z(x) dx + \int_{U'(e, j, u)}^{e+\phi(j, e)} z(x) dx \right] \right. \\ &\times \left. \left[-g' \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) + g' \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right] du \right\}. \quad (2.7) \end{aligned}$$

Since $z(x)$ is symmetric to $e + \frac{1}{2}\phi(j, e)$, we have

$$z \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) = z \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \quad (2.8)$$

and

$$\int_e^{L'(e,j,u)} z(x) dx = \int_{U'(e,j,u)}^{e+\phi(j,e)} z(x) dx \quad (2.9)$$

for all $u \in [0, 1]$. Hence by using (2.8), we have

$$\begin{aligned} & \frac{\phi(j,e)}{4} \int_0^1 \left[g\left(e + \left(\frac{1-u}{2}\right)\phi(j,e)\right) + g\left(e + \left(\frac{1+u}{2}\right)\phi(j,e)\right) \right] \\ & \quad \times \left[z\left(e + \left(\frac{1-u}{2}\right)\phi(j,e)\right) + z\left(e + \left(\frac{1+u}{2}\right)\phi(j,e)\right) \right] du \\ & = \frac{\phi(j,e)}{2} \int_0^1 g\left(e + \left(\frac{1-u}{2}\right)\phi(j,e)\right) z\left(e + \left(\frac{1-u}{2}\right)\phi(j,e)\right) du \\ & \quad + \frac{\phi(j,e)}{2} \int_0^1 g\left(e + \left(\frac{1+u}{2}\right)\phi(j,e)\right) z\left(e + \left(\frac{1+u}{2}\right)\phi(j,e)\right) du \\ & = \int_e^{e+\frac{1}{2}\phi(j,e)} g(x) z(x) dx + \int_{e+\frac{1}{2}\phi(j,e)}^{e+\phi(j,e)} g(x) z(x) dx = \int_e^{e+\phi(j,e)} g(x) z(x) dx. \end{aligned} \quad (2.10)$$

Using (2.9) and (2.10) in (2.7), we get

$$\begin{aligned} & \left| \int_e^{e+\phi(j,e)} g(x) z(x) dx - g\left(e + \frac{1}{2}\phi(j,e)\right) \int_e^{e+\phi(j,e)} z(x) dx \right| \\ & \leq \frac{\phi(j,e)}{2} \int_0^1 M'(z; e, j, u) \\ & \quad \times \left[\left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j,e)\right) \right| + \left| g'\left(e + \left(\frac{1+u}{2}\right)\phi(j,e)\right) \right| \right] du. \end{aligned} \quad (2.11)$$

Now by using the preinvexity of $|g'|$ on $[e, e + \phi(j, e)]$, we obtain

$$\begin{aligned} & \left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j,e)\right) \right| + \left| g'\left(e + \left(\frac{1+u}{2}\right)\phi(j,e)\right) \right| \\ & \leq |g'(e)| + |g'(j)| \end{aligned} \quad (2.12)$$

for all $u \in [0, 1]$. From (2.11) and (2.12) we get the the required inequality (2.6). \square

Remark 8. In Theorem 7, if we take $z(x) = \frac{1}{\phi(j,e)}$ for all $x \in [e, e + \phi(j, e)]$, then (2.6) becomes the inequality proved in Corollary 3.2 from [33].

Remark 9. If $\phi(j, e) = j - e$ in Theorem 7, then (2.6) reduces to the result from [10, Theorem 2.2, page 70].

Remark 10. If $\phi(j, e) = j - e$ and $z(x) = \frac{1}{j-e}$ for all $x \in [e, j]$ in Theorem 7, we get the inequality proved in Theorem 2.2, page 138 from [12].

Theorem 11. Let $g : V \rightarrow \mathbb{R}$ is a differentiable mapping on V° and $z : [e, e + \phi(j, e)] \rightarrow [0, \infty)$ be continuous and symmetric to $e + \frac{1}{2}\phi(j, e)$, where $e, j \in V^\circ$ with $\phi(j, e) > 0$. If $|g'|^q$ is preinvex on $[e, e + \phi(j, e)]$ for $q > 1$, we have

$$\begin{aligned} & \left| \int_e^{e+\phi(j,e)} g(x) z(x) dx - g\left(e + \frac{1}{2}\phi(j,e)\right) \int_e^{e+\phi(j,e)} z(x) dx \right| \\ & \leq \phi(j,e) \left[\frac{|g'(e)|^q + |g'(j)|^q}{2} \right]^{\frac{1}{q}} \left(\int_0^1 [M'(z; e, j, u)]^p du \right)^{\frac{1}{p}}, \quad (2.13) \end{aligned}$$

where $\frac{1}{p} + \frac{1}{q} = 1$ and $M'(z; e, j, u)$ is defined as in Theorem 7.

Proof. From the inequality (2. 11) in the proof of Theorem 7 and using the Hölder's integral inequality, we have

$$\begin{aligned} & \left| \int_e^{e+\phi(j,e)} g(x) z(x) dx - g\left(e + \frac{1}{2}\phi(j,e)\right) \int_e^{e+\phi(j,e)} z(x) dx \right| \\ & \leq \frac{\phi(j,e)}{2} \left(\int_0^1 [M'(z; e, j, u)]^p du \right)^{\frac{1}{p}} \left[\left(\int_0^1 \left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j,e)\right) \right|^q du \right)^{\frac{1}{q}} \right. \\ & \quad \left. + \left(\int_0^1 \left| g'\left(e + \left(\frac{1+u}{2}\right)\phi(j,e)\right) \right|^q du \right)^{\frac{1}{q}} \right]. \quad (2.14) \end{aligned}$$

By applying the power-mean inequality $t^r + s^r \leq 2^{1-r}(t+s)^r$ for $t > 0, s > 0$ and $r \leq 1$ and by the the preinvexity of $|g'|^q$ on $[e, e + \phi(j, e)]$ for $q > 1$, we observe that the following inequality

$$\begin{aligned} & \left(\int_0^1 \left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j,e)\right) \right|^q du \right)^{\frac{1}{q}} + \left(\int_0^1 \left| g'\left(e + \left(\frac{1+u}{2}\right)\phi(j,e)\right) \right|^q du \right)^{\frac{1}{q}} \\ & \leq 2^{1-\frac{1}{q}} \left[\int_0^1 \left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j,e)\right) \right|^q du + \int_0^1 \left| g'\left(e + \left(\frac{1+u}{2}\right)\phi(j,e)\right) \right|^q du \right]^{\frac{1}{q}} \\ & \leq 2^{1-\frac{1}{q}} \left[\int_0^1 \left\{ \left(\frac{1+u}{2}\right) |g'(e)|^q + \left(\frac{1-u}{2}\right) |g'(j)|^q \right. \right. \\ & \quad \left. \left. + \left(\frac{1-u}{2}\right) |g'(e)|^q + \left(\frac{1+u}{2}\right) |g'(j)|^q \right\} du \right]^{\frac{1}{q}} = 2^{1-\frac{1}{q}} \left[|g'(e)|^q + |g'(j)|^q \right]^{\frac{1}{q}} \quad (2.15) \end{aligned}$$

holds. Application of the inequality (2. 15) in (2. 14), we get the needed inequality. \square

Remark 12. In Theorem 11, if we take $z(x) = \frac{1}{\phi(j,e)}$ for all $x \in [e, e + \phi(j, e)]$ with $\phi(j, e) > 0$, then (2. 13) becomes the inequality stated below

$$\begin{aligned} & \left| \frac{1}{\phi(j,e)} \int_e^{e+\phi(j,e)} g(x) dx - g\left(e + \frac{1}{2}\phi(j,e)\right) \right| \\ & \leq \frac{\phi(j,e)}{2(1+p)^{\frac{1}{p}}} \left[\frac{|g'(e)|^q + |g'(j)|^q}{2} \right]^{\frac{1}{q}}, \quad (2.16) \end{aligned}$$

where $\frac{1}{p} + \frac{1}{q} = 1$.

Remark 13. If we take $\phi(j, e) = j - e$ in Theorem 11, then (2.13) becomes the following inequality

$$\begin{aligned} & \left| \int_e^j g(x) z(x) dx - g\left(\frac{e+j}{2}\right) \int_e^j z(x) dx \right| \\ & \leq (j-e) \left[\frac{|g'(e)|^q + |g'(j)|^q}{2} \right]^{\frac{1}{q}} \left(\int_0^1 [M(z; e, j, u)]^p du \right)^{\frac{1}{p}}, \quad (2.17) \end{aligned}$$

where $M(z; e, j, u) = \int_e^{L(e, j, u)} z(x) dx$, $L(e, j, u) = \left(\frac{1+u}{2}\right)e + \left(\frac{1-u}{2}\right)j$ for all $u \in [0, 1]$ and $\frac{1}{p} + \frac{1}{q} = 1$.

A comparable result may be asserted in the following theorem.

Theorem 14. Let $g: V \rightarrow \mathbb{R}$ is a differentiable mapping on V° and $z: [e, e + \phi(j, e)] \rightarrow [0, \infty)$ be continuous and symmetric to $e + \frac{1}{2}\phi(j, e)$, where $e, j \in V^\circ$ with $\phi(j, e) > 0$. If $|g'|^q$ is preinvex on $[e, e + \phi(j, e)]$ for $q \geq 1$, we have

$$\begin{aligned} & \left| \int_e^{e+\phi(j, e)} g(x) z(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \int_e^{e+\phi(j, e)} z(x) dx \right| \\ & \leq \phi(j, e) \left[\frac{|g'(e)|^q + |g'(j)|^q}{2} \right]^{\frac{1}{q}} \int_0^1 M'(z; e, j, u) du, \quad (2.18) \end{aligned}$$

where $M'(z; e, j, u)$ is defined as in Theorem 7.

Proof. Resuming from inequality (2.11) in the proof of Theorem 7 and using the well-known Hölder's integral inequality, we have

$$\begin{aligned} & \left| \int_e^{e+\phi(j, e)} g(x) z(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \int_e^{e+\phi(j, e)} z(x) dx \right| \\ & \leq \frac{\phi(j, e)}{2} \left(\int_0^1 M'(z; e, j, u) du \right)^{1-\frac{1}{q}} \\ & \quad \times \left\{ \left[\int_0^1 M'(z; e, j, u) \left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j, e)\right) \right|^q du \right]^{\frac{1}{q}} \right. \\ & \quad \left. + \left[\int_0^1 M'(z; e, j, u) \left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j, e)\right) \right|^q du \right]^{\frac{1}{q}} \right\}. \quad (2.19) \end{aligned}$$

A usage of the power-mean inequality $t^r + s^r \leq 2^{1-r}(t+s)^r$ for $t > 0, s > 0, r \leq 1$, and by the the preinvexity of $|g'|^q$ on $[e, e + \phi(j, e)]$ for $q > 1$, we notice that the following inequality

$$\begin{aligned} & \left[\int_0^1 M'(z; e, j, u) \left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j, e)\right) \right|^q du \right]^{\frac{1}{q}} \\ & \quad + \left[\int_0^1 M'(z; e, j, u) \left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j, e)\right) \right|^q du \right]^{\frac{1}{q}} \right\} \end{aligned}$$

$$\leq 2^{1-\frac{1}{q}} \left(\int_0^1 M'(z; e, j, u) du \right)^{\frac{1}{q}} \left[|g'(e)|^q + |g'(j)|^q \right]^{\frac{1}{q}} \quad (2.20)$$

holds. Applying the inequality (2.20) in (2.19), we get the inequality (2.18). \square

Corollary 15. *Suppose all the assumptions of Theorem 14 are satisfied and if $z(x) = \frac{1}{\phi(j, e)}$ for all $x \in [e, e + \phi(j, e)]$ with $\phi(j, e) > 0$. Then*

$$\left| \frac{1}{\phi(j, e)} \int_e^{e+\phi(j, e)} g(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \right| \leq \frac{\phi(j, e)}{4} \left[\frac{|g'(e)|^q + |g'(j)|^q}{2} \right]^{\frac{1}{q}}. \quad (2.21)$$

Remark 16. Assume that $\phi(j, e) = j - e$ in Theorem 14, then (2.18) diminishes to a result stated in Theorem 2.4 from [10, page 70].

Remark 17. For $q = 1$, (2.21) becomes the inequality proved in [33, Corollary 3.2]. If $q = \frac{p}{p-1}$ ($p > 1$), we have $2^p > p + 1$ for $p > 1$, consequently

$$\frac{1}{4} < \frac{1}{2(p+1)^{\frac{1}{p}}}.$$

This shows that the inequality (2.21) is better estimate than the one given by (2.16). Moreover, for $\phi(j, e) = j - e$ the inequality (2.21) takes the form of the inequality proved in [25, Theorem 2, page 53].

The subsequent results are about quasi preinvex functions.

Theorem 18. *Let $g : V \rightarrow \mathbb{R}$ is a differentiable mapping on V° and $z : [e, e + \phi(j, e)] \rightarrow [0, \infty)$ be continuous and symmetric to $e + \frac{1}{2}\phi(j, e)$, where $e, j \in V^\circ$ with $\phi(j, e) > 0$. If $|g'|$ is quasi preinvex on $[e, e + \phi(j, e)]$, we have*

$$\begin{aligned} & \left| \int_e^{e+\phi(j, e)} g(x) z(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \int_e^{e+\phi(j, e)} z(x) dx \right| \\ & \leq \frac{\phi(j, e)}{2} \left\{ \max\left(|g'(e)|, \left|g'\left(e + \frac{1}{2}\phi(j, e)\right)\right|\right) \right. \\ & \quad \left. + \max\left(\left|g'\left(e + \frac{1}{2}\phi(j, e)\right)\right|, |g'(e + \phi(j, e))|\right) \right\} \int_0^1 M'(z; e, j, u) du \quad (2.22) \end{aligned}$$

holds, where $M'(z; e, j, u)$ is defined as in Theorem 7.

Proof. We start from the inequality (2.11) given in the proof of Theorem 7. Since $|g'|$ is quasi preinvexity on $[e, e + \phi(j, e)]$, hence for every $u \in [0, 1]$, we obtain

$$\left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j, e)\right) \right| \leq \max\left(|g'(e)|, \left|g'\left(e + \frac{1}{2}\phi(j, e)\right)\right|\right) \quad (2.23)$$

and

$$\left| g'\left(e + \left(\frac{1+u}{2}\right)\phi(j, e)\right) \right| \leq \max\left(\left|g'\left(e + \frac{1}{2}\phi(j, e)\right)\right|, |g'(e + \phi(j, e))|\right). \quad (2.24)$$

Combining the inequalities (2. 11), (2. 23) and (2. 24) produces the asserted inequality (2. 22). \square

Corollary 19. *If all the assumptions of Theorem 18 are met. Moreover,*

(1) *If $|g'|$ is non-decreasing on $[e, e + \phi(j, e)]$, we have that*

$$\begin{aligned} & \left| \int_e^{e+\phi(j,e)} g(x) z(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \int_e^{e+\phi(j,e)} z(x) dx \right| \\ & \leq \frac{\phi(j, e)}{2} \left[\left| g'\left(e + \frac{1}{2}\phi(j, e)\right) \right| + \left| g'(e + \phi(j, e)) \right| \right] \int_0^1 M'(z; e, j, u) du \quad (2. 25) \end{aligned}$$

holds and

(2) *If $|g'|$ is non-increasing on $[e, e + \phi(j, e)]$, we have that*

$$\begin{aligned} & \left| \int_e^{e+\phi(j,e)} g(x) z(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \int_e^{e+\phi(j,e)} z(x) dx \right| \\ & \leq \frac{\phi(j, e)}{2} \left[\left| g'(e) \right| + \left| g'\left(e + \frac{1}{2}\phi(j, e)\right) \right| \right] \int_0^1 M'(z; e, j, u) du \quad (2. 26) \end{aligned}$$

holds true.

Remark 20. *If in Theorem 18, we take $z(x) = \frac{1}{\phi(j, e)}$ for all $x \in [e, e + \phi(j, e)]$ with $\phi(j, e) > 0$, then the inequality*

$$\begin{aligned} & \left| \frac{1}{\phi(j, e)} \int_e^{e+\phi(j,e)} g(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \right| \\ & \leq \frac{\phi(j, e)}{8} \left\{ \max \left(\left| g'(e) \right|, \left| g'\left(e + \frac{1}{2}\phi(j, e)\right) \right| \right) \right. \\ & \quad \left. + \max \left(\left| g'\left(e + \frac{1}{2}\phi(j, e)\right) \right|, \left| g'(e + \phi(j, e)) \right| \right) \right\} \quad (2. 27) \end{aligned}$$

holds. The inequality (2. 27) stands for a new improvement of the bound

$$\left| \frac{1}{\phi(j, e)} \int_e^{e+\phi(j,e)} g(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \right|$$

for quasi preinvex functions and hence for preinvex functions. Moreover,

(1) *If $|g'|$ is non-decreasing $[e, e + \phi(j, e)]$, observe that*

$$\begin{aligned} & \left| \frac{1}{\phi(j, e)} \int_e^{e+\phi(j,e)} g(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \right| \\ & \leq \frac{\phi(j, e)}{8} \left[\left| g'\left(e + \frac{1}{2}\phi(j, e)\right) \right| + \left| g'(e + \phi(j, e)) \right| \right] \quad (2. 28) \end{aligned}$$

holds and

(2) *If $|g'|$ is non-increasing $[e, e + \phi(j, e)]$, we notice that*

$$\begin{aligned} & \left| \frac{1}{\phi(j, e)} \int_e^{e+\phi(j, e)} g(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \right| \\ & \leq \frac{\phi(j, e)}{8} \left[|g'(e)| + \left| g'\left(e + \frac{1}{2}\phi(j, e)\right) \right| \right] \end{aligned} \quad (2. 29)$$

holds valid.

Remark 21. If $\phi(j, e) = j - e$ in Theorem 18, then (2. 22) takes the form of the inequality established in Theorem 2.8 from [10] and the inequalities (2. 28) and (2. 29) recapture the inequalities given in the corollaries and remarks related to Theorem 2.8 from [10].

Remark 22. If $\phi(j, e) = j - e$ in Remark 20, then (2. 27), we get the following new results

$$\begin{aligned} & \left| \frac{1}{j-e} \int_e^j g(x) dx - g\left(\frac{e+j}{2}\right) \right| \\ & \leq \frac{j-e}{8} \left\{ \max\left(\left|g'(e)\right|, \left|g'\left(\frac{e+j}{2}\right)\right|\right) + \max\left(\left|g'\left(\frac{e+j}{2}\right)\right|, \left|g'(j)\right|\right) \right\}. \end{aligned} \quad (2. 30)$$

Moreover,

(1) If $|g'|$ is non-decreasing $[e, j]$, we have that

$$\left| \frac{1}{j-e} \int_e^j f(x) dx - g\left(\frac{e+j}{2}\right) \right| \leq \frac{j-e}{8} \left[\left|g'\left(\frac{e+j}{2}\right)\right| + |g'(j)| \right] \quad (2. 31)$$

holds and

(2) If $|g'|$ is non-increasing $[e, j]$. Then

$$\left| \frac{1}{j-e} \int_e^j g(x) dx - g\left(\frac{e+j}{2}\right) \right| \leq \frac{j-e}{8} \left[|g'(e)| + \left|g'\left(\frac{e+j}{2}\right)\right| \right]. \quad (2. 32)$$

Theorem 23. Let $g : V \rightarrow \mathbb{R}$ is a differentiable mapping on V° and $z : [e, e + \phi(j, e)] \rightarrow [0, \infty)$ be continuous and symmetric to $e + \frac{1}{2}\phi(j, e)$, where $e, j \in V^\circ$ with $\phi(j, e) > 0$. If $|g'|^q$ is quasi preinvex on $[e, e + \phi(j, e)]$ for $q > 1$. Then

$$\begin{aligned} & \left| \int_e^{e+\phi(j, e)} g(x) z(x) dx - g\left(e + \frac{1}{2}\phi(j, e)\right) \int_e^{e+\phi(j, e)} z(x) dx \right| \\ & \leq \frac{\phi(j, e)}{2} \left(\int_0^1 [M'(z; e, j, u)]^p du \right)^{\frac{1}{p}} \left\{ \left[\max\left(\left|g'(e)\right|^q, \left|g'\left(e + \frac{1}{2}\phi(j, e)\right)\right|^q\right) \right]^{\frac{1}{q}} \right. \\ & \quad \left. + \left[\max\left(\left|g'\left(e + \frac{1}{2}\phi(j, e)\right)\right|^q, \left|g'(e + \phi(j, e))\right|^q\right) \right]^{\frac{1}{q}} \right\}, \end{aligned} \quad (2. 33)$$

where $\frac{1}{p} + \frac{1}{q} = 1$.

Proof. We begin with the inequality (2. 14) in the proof of Theorem 11. By the quasi preinvexity of $|g'|^q$ on $[e, e + \phi(j, e)]$ for $q > 1$, we have for every $u \in [0, 1]$

$$\left| g'\left(e + \left(\frac{1-u}{2}\right)\phi(j, e)\right) \right|^q \leq \max\left\{ \left|g'(e)\right|^q, \left|g'\left(e + \frac{1}{2}\phi(j, e)\right)\right|^q \right\} \quad (2. 34)$$

and

$$\left| g' \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right|^q \leq \max \left\{ \left| g' \left(e + \frac{1}{2} \phi(j, e) \right) \right|^q, \left| g' (e + \phi(j, e)) \right|^q \right\}. \quad (2.35)$$

A usage of (2.14), (2.34) and (2.35) gives us the required inequality (2.33). \square

Corollary 24. *Suppose all the conditions of Theorem 23 are satisfied. Moreover*

(1) *If $|g'|^q$ is non-decreasing on $[e, e + \phi(j, e)]$, we notice that*

$$\left| \int_e^{e+\phi(j,e)} g(x) z(x) dx - g \left(e + \frac{1}{2} \phi(j, e) \right) \int_e^{e+\phi(j,e)} z(x) dx \right| \leq \frac{\phi(j, e)}{2} \left[\left| g' \left(e + \frac{1}{2} \phi(j, e) \right) \right| + \left| g' (e + \phi(j, e)) \right| \right] \left(\int_0^1 [M'(z; e, j, u)]^p du \right)^{\frac{1}{p}} \quad (2.36)$$

holds, and

(2) *If $|g'|^q$ is non-increasing on $[e, e + \phi(j, e)]$, we get that*

$$\left| \int_e^{e+\phi(j,e)} g(x) z(x) dx - g \left(e + \frac{1}{2} \phi(j, e) \right) \int_e^{e+\phi(j,e)} z(x) dx \right| \leq \frac{\phi(j, e)}{2} \left[\left| g' (e) \right| + \left| g' \left(e + \frac{1}{2} \phi(j, e) \right) \right| \right] \left(\int_0^1 [M'(z; e, j, u)]^p du \right)^{\frac{1}{p}} \quad (2.37)$$

holds true, where $\frac{1}{p} + \frac{1}{q} = 1$.

Remark 25. If in Theorem 23, we take $z(x) = \frac{1}{\phi(j, e)}$ for all $x \in [e, e + \phi(j, e)]$ with $\phi(j, e) > 0$, then we have the following inequality:

$$\left| \frac{1}{\phi(j, e)} \int_e^{e+\phi(j,e)} g(x) dx - g \left(e + \frac{1}{2} \phi(j, e) \right) \right| \leq \frac{\phi(j, e)}{4(p+1)^{\frac{1}{p}}} \left[\max \left(\left| g' (e) \right|, \left| g' \left(e + \frac{1}{2} \phi(j, e) \right) \right| \right) + \max \left(\left| g' \left(e + \frac{1}{2} \phi(j, e) \right) \right|, \left| g' (e + \phi(j, e)) \right| \right) \right]. \quad (2.38)$$

The inequality (2.38) signifies as a new enhancement of the bound

$$\left| \frac{1}{\phi(j, e)} \int_e^{e+\phi(j,e)} g(x) dx - g \left(e + \frac{1}{2} \phi(j, e) \right) \right|$$

for quasi preinvex functions and hence for preinvex functions. Moreover,

(1) If $|g'|$ is non-decreasing on $[e, e + \phi(j, e)]$. Then

$$\left| \frac{1}{\phi(j, e)} \int_e^{e+\phi(j,e)} g(x) dx - g \left(e + \frac{1}{2} \phi(j, e) \right) \right|$$

$$\leq \frac{\phi(j, e)}{4(p+1)^{\frac{1}{p}}} \left[\left| g' \left(e + \frac{1}{2}\phi(j, e) \right) \right| + \left| g' (e + \phi(j, e)) \right| \right] \quad (2.39)$$

is valid and

(2) If $|g'|$ is non-increasing on $[e, e + \phi(j, e)]$. Then

$$\begin{aligned} & \left| \frac{1}{\phi(j, e)} \int_e^{e+\phi(j, e)} g(x) dx - g \left(e + \frac{1}{2}\phi(j, e) \right) \right| \\ & \leq \frac{\phi(j, e)}{4(p+1)^{\frac{1}{p}}} \left[\left| g' (e) \right| + \left| g' \left(e + \frac{1}{2}\phi(j, e) \right) \right| \right], \quad (2.40) \end{aligned}$$

where $\frac{1}{p} + \frac{1}{q} = 1$.

Remark 26. If we take $\phi(j, e) = j - e$ in Remark 25, we get the results for quasi-convex functions.

Theorem 27. Let $g : V \rightarrow \mathbb{R}$ is a differentiable mapping on V° and $z : [e, e + \phi(j, e)] \rightarrow [0, \infty)$ be continuous and symmetric to $e + \frac{1}{2}\phi(j, e)$, where $e, j \in V^\circ$ with $\phi(j, e) > 0$. If $|g'|^q$ is quasi preinvex on $[e, e + \phi(j, e)]$ for $q \geq 1$. Then

$$\begin{aligned} & \left| \int_e^{e+\phi(j, e)} g(x) z(x) dx - g \left(e + \frac{1}{2}\phi(j, e) \right) \int_e^{e+\phi(j, e)} z(x) dx \right| \\ & \leq \frac{\phi(j, e)}{2} \left\{ \left[\max \left(\left| g' \left(e + \frac{1}{2}\phi(j, e) \right) \right|^q, \left| g' (e + \phi(j, e)) \right|^q \right) \right]^{\frac{1}{q}} \right. \\ & \quad \left. + \left[\max \left(\left| g' (e) \right|^q, \left| g' \left(e + \frac{1}{2}\phi(j, e) \right) \right|^q \right) \right]^{\frac{1}{q}} \right\} \int_0^1 M'(z; e, j, u) du, \quad (2.41) \end{aligned}$$

where $M'(z; e, j, u)$ is defined as in Theorem 7.

Proof. Beginning with the inequality (2.19) in the proof of Theorem 14 and using the quasi preinvexity of $|g'|^q$ on $[e, e + \phi(j, e)]$ for $q \geq 1$, we have

$$\left| g' \left(e + \left(\frac{1-u}{2} \right) \phi(j, e) \right) \right|^q \leq \max \left\{ \left| g' (e) \right|^q, \left| g' \left(e + \frac{1}{2}\phi(j, e) \right) \right|^q \right\} \quad (2.42)$$

and

$$\left| g' \left(e + \left(\frac{1+u}{2} \right) \phi(j, e) \right) \right|^q \leq \max \left\{ \left| g' \left(e + \frac{1}{2}\phi(j, e) \right) \right|^q, \left| g' (e + \phi(j, e)) \right|^q \right\} \quad (2.43)$$

for every $u \in [0, 1]$. Taking (2.19), (2.42) (2.43) into consideration, we get the required inequality (2.41). \square

Corollary 28. Suppose all the conditions of Theorem 27 are satisfied. Moreover

(1) If $|g'|^q$ is non-decreasing on $[e, e + \phi(j, e)]$. Then

$$\left| \int_e^{e+\phi(j, e)} g(x) z(x) dx - g \left(e + \frac{1}{2}\phi(j, e) \right) \int_e^{e+\phi(j, e)} z(x) dx \right|$$

$$\leq \frac{\phi(j, e)}{2} \left[\left| g' \left(e + \frac{1}{2} \phi(j, e) \right) \right| + \left| g' (e + \phi(j, e)) \right| \right] \int_0^1 M' (z; e, j, u) du. \quad (2. 44)$$

(2) If $|g'|^q$ is non-increasing on $[e, e + \phi(j, e)]$. Then

$$\left| \int_e^{e+\phi(j, e)} g(x) z(x) dx - g \left(e + \frac{1}{2} \phi(j, e) \right) \int_e^{e+\phi(j, e)} z(x) dx \right| \leq \frac{\phi(j, e)}{2} \left[\left| g' (e) \right| + \left| g' \left(e + \frac{1}{2} \phi(j, e) \right) \right| \right] \int_0^1 M' (z; e, j, u) du. \quad (2. 45)$$

Remark 29. If in Theorem 27, we take $z(x) = \frac{1}{\phi(j, e)}$ for all $x \in [e, e + \phi(j, e)]$ with $\phi(j, e) > 0$, the following inequality

$$\left| \frac{1}{\phi(j, e)} \int_e^{e+\phi(j, e)} g(x) dx - g \left(e + \frac{1}{2} \phi(j, e) \right) \right| \leq \frac{\phi(j, e)}{8} \left\{ \left[\max \left(\left| g' \left(e + \frac{1}{2} \phi(j, e) \right) \right|^q, \left| g' (e + \phi(j, e)) \right|^q \right) \right]^{\frac{1}{q}} + \left[\max \left(\left| g' (e) \right|^q, \left| g' \left(e + \frac{1}{2} \phi(j, e) \right) \right|^q \right) \right]^{\frac{1}{q}} \right\}. \quad (2. 46)$$

holds. Moreover,

- (1) If $|g'|^q$ is non-decreasing on $[e, e + \phi(j, e)]$, the inequality (2. 28) holds
and
(2) If $|g'|^q$ is non-increasing on $[e, e + \phi(j, e)]$, the inequality (2. 29) holds.

Remark 30. If $\phi(j, e) = j - e$ in Theorem 27, then (2. 41) reduces to the inequality proved in Theorem 2.12 from [9] and the inequalities (2. 44) and (2. 45) takes the form of the related inequalities mentioned in the remark followed by Theorem 2.12 from [10].

Remark 31. If $\phi(j, e) = j - e$ in Remark 29, we get results for quasi-convex functions.

3. ACKNOWLEDGEMENT

The authors would like to say thank to the anonymous referee for his/her valuable comments which helped us to improve the final version of the manuscript.

REFERENCES

- [1] M. Alomari, M. Darus and U. S. Kirmaci, *Refinements of Hadamard-type inequalities for quasi-convex functions with applications to trapezoidal formula and to special means*, Comput. Math. Appl. **59**, (2010) 225-232.
- [2] T. Antczak, *Mean value in invexity analysis*, Nonl. Anal. **60**, (2005) 1473-1484.
- [3] A. Barani, A. G. Ghazanfari and S. S. Dragomir, *Hermite-Hadamard inequality through prequasiinvex functions*, RGMIA Research Report Collection **14**, (2011) Article 48, 7 pp.
- [4] A. Barani, A. G. Ghazanfari and S. S. Dragomir, *Hermite-Hadamard inequality for functions whose derivatives absolute values are preinvex*, J. Inequal. Appl. **2012**, 2012:247.
- [5] A. Ben-Israel and B. Mond, *What is invexity?*, J. Austral. Math. Soc. Ser. B **28**, No. 1 (1986) 1-9.
- [6] S. S. Dragomir and R. P. Agarwal, *Two inequalities for differentiable mappings and applications to special means of real numbers and trapezoidal formula*, Appl. Math. Lett. **11**, No. 5 (1998) 91-95.

- [7] S. S. Dragomir, *Two mappings in connection to Hadamard's inequalities*, J. Math. Anal. Appl. **167**, (1992) 42-56.
- [8] M. A. Hanson, *On sufficiency of the Kuhn-Tucker conditions*, J. Math. Anal. Appl. **80**, (1981) 545-550.
- [9] D. Y. Hwang, *Some inequalities for differentiable convex mapping with application to weighted trapezoidal formula and higher moments of random variables*, Appl. Math. Comp. **217**, No. 23 (2011) 9598-9605.
- [10] D. Y. Hwang, *Some inequalities for differentiable convex mapping with application to weighted midpoint formula and higher moments of random variables*, Appl. Math. Comp. **232**, (2014) 68-75.
- [11] D. A. Ion, *Some estimates on the Hermite-Hadamard inequality through quasi-convex functions*, Annals of University of Craiova, Math. Comp. Sci. Ser. **34**, (2007) 82-87.
- [12] U. S. Kirmaci, *Inequalities for differentiable mappings and applications to special means of real numbers and to midpoint formula*, Appl. Math. Comp. **147**, No. 1 (2004) 137-146.
- [13] U. S. Kirmaci and M. E. Özdemir, *On some inequalities for differentiable mappings and applications to special means of real numbers and to midpoint formula*, Appl. Math. Comp. **153**, No. 2 (2004) 361-368.
- [14] M. A. Latif, *Some inequalities for differentiable prequasiinvex functions with applications*, Konuralp Journal of Mathematics **1**, No. 2 (2013) 17-29.
- [15] M. A. Latif and S. S. Dragomir, *Some weighted integral inequalities for differentiable preinvex functions and prequasiinvex functions with applications*, J. Inequal. Appl. **2013**, 2013:575.
- [16] M. A. Latif, *On Hermite-Hadamard type integral inequalities for n -times differentiable preinvex functions with applications*, Stud. Univ. Babeş-Bolyai Math. **58**, No. 3 (2013) 325-343.
- [17] M. A. Latif, *Inequalities of Hermite-Hadamard type for functions whose derivatives in absolute value are convex with applications*, Arab J. Math. Sci. **21**, No. 1 (2015) 84-97.
- [18] K. C. Lee and K. L. Tseng, *On a weighted generalization of Hadamard's inequality for G -convex functions*, Tamsui-Oxford J. Math. Sci. **16**, No. 1 (2000) 91-104.
- [19] M. Matloka, *Inequalities for h -preinvex functions*, Applied Mathematics and Computation, **234**, (2014) 52-57
- [20] S. R. Mohan and S. K. Neogy, *On invex sets and preinvex functions*, J. Math. Anal. Appl. **189**, (1995) 901-908.
- [21] M. A. Noor, *Hermite-Hadamard integral inequalities for log-preinvex functions*, J. Math. Anal. Approx. Theory **2**, (2007) 126-131.
- [22] M. A. Noor, *Variational-like inequalities*, Optimization, **30**, (1994) 323-330.
- [23] M. A. Noor, *On Hadamard integral inequalities involving two log-preinvex functions*, J. Inequal. Pure Appl. Math. **8**, No. 3 (2007) 1-14.
- [24] M. A. Noor, K. I. Noor, M. U. Awan and J. Li, *On Hermite-Hadamard Inequalities for h -preinvex functions*, Filomat **28**, No. 7 (2014) 1463-1474.
- [25] C. E. M. Pearce and J. Pečarić, *Inequalities for differentiable mappings with application to special means and quadrature formulae*, Appl. Math. Lett. **13**, No. 2 (2000) 51-55.
- [26] J. Pecaric, F. Proschan and Y. L. Tong, *Convex functions, partial ordering and statistical applications*, Academic Press, New York, 1991. **13**, No. 2 (2000) 51-55.
- [27] S. Qaisar, S. Hussain and C. He, *On new inequalities of Hermite-Hadamard type for functions whose third derivative absolute values are quasi-convex with applications*, J. Egyptian Math. Soci. **22**, (2014) 19-22.
- [28] F. Qi, Z. L. Wei and Q. Yang, *Generalizations and refinements of Hermite's in-equality*, Rocky Mountain, J. Math. **35**, (2005) 235-251.
- [29] A. Saglam, M. Z. Sarikaya and H. Yildirim and, *Some new inequalities of Hermite-Hadamard's type*, Kyungpook Mathematical Journal **50**, (2010) 399-410.
- [30] M. Z. Sarikaya, H. Bozkurt and N. Alp, *On Hermite-Hadamard type integral inequalities for preinvex and log-preinvex functions*, arXiv:1203.4759v1.
- [31] M. Z. Sarikaya and N. Aktan, *On the generalization some integral inequalities and their applications*, Mathematical and Computer Modelling, **54**, (9-10) (2011) 2175-2182.
- [32] M. Z. Sarikaya, *O new Hermite-Hadamard Fejér type integral inequalities*, Stud. Univ. Babeş-Bolyai Math. **57**, No. 3 (2012) 377-386.
- [33] Y. Wang, B. Y. Xi and F. Qi, *Hermite-Hadamard type integral inequalities when the power of the absolute value of the first derivative of the integrand is preinvex*, Le Matematiche Vol. **LXIX** (2014) - Fasc. I, pp. 89-96.
- [34] S. H. Wang and F. Qi, *Hermite-Hadamard type inequalities for n -times differentiable and preinvex functions*, Journal of Inequalities and Applications **2014**, 2014:49.
- [35] T. Weir and B. Mond, *Preinvex functions in multiple bjective optimization*, Journal of Mathematical Analysis and Applications **136**, (1998) 29-38.

-
- [36] S. H. Wu, *On the weighted generalization of the Hermite-Hadamard inequality and its applications*, The Rocky Mountain J. of Math. **39**, No. 5 (2009) 1741-1749.
- [37] X. M. Yang, X. Q. Yang and K. L. Teo, *Generalized invexity and generalized invariant monotonicity*, Journal of Optimization Theory and Applications **117**, (2003) 607-625.
- [38] G. S. Yang, D. Y Hwang and K. L. Tseng, *Some inequalities for differentiable convex and concave mappings*, Comput. Math. Appl. **47**, (2004) 207-216.