

Professor Dr. Naveed Iqbal Chaudhry

Ex-Director General

University of the Punjab, Gujranwala Campus

Near Alipur Chowk G.T Road Gujranwala, Pakistan.

Cell: + 92 3004784831,

Landline: +92 55 9201365

Email: naveed.iqbal@pugc.edu.pk



Research Publications

- Linking employee traits to supervisor-related task performance in the post-pandemic era: the mediating/moderation role of career adaptability and career identity, IIMT Journal of Management, Vol. ahead-of-print No, Article publication date: 16 September 2024 (**Recognized “X” Category by HEC**)

Year 2023

- Nexus of renewable energy, green financing, and sustainable development goals: an empirical investigation, Environmental Science and Pollution Research, Volume 30, Issue (20) Pages 58480-58492 (**Recognized “W” Category by HEC & Impact factor is 5.8**)
- Exploring the linkage between workplace precaution measures, covid-19 fear, and job Performance: The moderating effect of academic competence, Current Psychology, May 2023, Pages 1-20 (**Recognized “W” Category by HEC & Impact factor is 2.8**)
- Analyzing effect of fear and uncertainty avoidance on use behavior of learning management system: Post COVID-19 era, International Journal of Information Management Data Insights, Volume 3, Issue (2) Pages 100197 (**Recognized “X” Category by HEC**)
- Role of Online Time-Spatial Job Crafting and Leisure Crafting on Remote Work Performance through Tele-Pressure and Techno-Self-Efficacy, Journal Sustainability, Volume, 15 Issue 15 Pages 11936 (**Recognized “W” Category by HEC & Impact factor is 3.9**)

Year 2022

- Shadow of cyber ostracism over remote environment: Implication on remote work challenges, virtual work environment and employee mental well-being during a Covid-19 pandemic, Acta Psychologica, Volume 225, May 2022, 103552 (**Recognized “W” Category by HEC & Impact factor is 1.9844**).
- Impact of Perceived Skillset and Organizational Traits on Digital Wellbeing of Teachers: Mediating Role of Resilience, Frontiers in Psychology, June 2022, Volume 13 (June 2022), 923386 (**Recognized “W” Category by HEC & Impact factor is 4.232**).

- Treating top management team conflicts through employee voice for reducing intentions to quit: moderating role of union instrumentality, *International Journal of Conflict Management*, published online on 2021/10/15 **(Recognized “W” Category by HEC & Impact factor is 3.3)**
- Green intellectual capital and corporate economic sustainability: The mediating role of financial condition, *Pakistan Journal of Commerce and Social Sciences (PJCSS)* 16 (2), 257-278 **(Recognized “X” Category by HEC & Scopus Indexed).**

Year 2021

- A nexus of natural resource rents, institutional quality, human capital, and financial development in resource-rich high-income economies, *Resources Policy* 74 (2021) 102259 **(Recognized “W” Category by HEC & Impact factor is 5.634)**
- Nexus among Cyber Loafing Behaviour, Job Demands and Job Resources: A Mediated-Moderated Model., *Education and Information Technologies*, accepted on March 05, 2021. **(Recognized “W” Category by HEC & Impact factor is 2.01).**
- The psychology of resistance to change: The anti-dotol effect of organizational justice, support and leader-member exchange, *Frontiers in psychology*, August 2021 **(Recognized “W” Category by HEC & Impact factor is 2.990).**
- Investigating the Predictors and Outcomes of Entrepreneurial Bricolage, *Review of Economics and Development Studies*, Vol. 7 (3) 343-356 **(Recognized “Y” Category by HEC & Scopus Indexed).**
- Impact of health information technology adoption and its drivers on quality of care & patient safety in the health care sector of Pakistan, *Pakistan Journal of Commerce and Social Sciences* 2021, Vol. 15 (1) 196-212 **(Recognized “X” Category by HEC & Scopus Indexed).**
- Contagion effect of COVID-19 on stock market returns: Role of gold prices, real estate prices, and US dollar exchange rate Pakistan, *Journal of Commerce and Social Sciences* 2021, Vol. 15 (3) 614-635 **(Recognized “Y” Category by HEC & Scopus Indexed).**
- Work from Home and Employees' Performance During Covid19 Outbreak: Role of Time and Communication Cultures, *International Journal of Management Research and Emerging Sciences*, Vol 11, No 1, March 2021, PP. 01-11. **(Recognized “Y” Category by HEC).**
- Institutional Corporate Social Responsibility and Organizational Performance: The Moderating effect of Transformational and Transactional Leadership, *Sir Syed Journal of Education & Social Research (SJESR)*, Vol. 4, Issue (1), March 2021, Page 184-192. **(Recognized “Y” Category by HEC).**

Year 2020

- From institutional pressure to the sustainable development of firm: Role of environmental management accounting implementation and environmental proactivity,

Business Strategy and the Environment, July 2020 (**Recognized “W” Category by HEC & Impact factor is 10.302**).

- Role of Distributed Leadership and Readiness to Change Dimensions in Public and Private Schools Regarding Commitment to Change, Bulletin of Education and Research December 2020, Vol. 42, No. 3 pp. 159-181 (**Recognized “Y” Category by HEC**).
- Environmental Innovation and Financial Performance: Mediating Role of Environmental Management Accounting and Firm’s Environmental Strategy, Pakistan Journal of Commerce and Social Sciences 2020, Vol. 14 (3) 715-737 (**Recognized “Y” Category by HEC & Scopus Indexed**).
- An Impact of Workaholics on Creativity: the mediating role of Negative Mood and moderating role of Supervisor Support, Sukkur IBA Journal of Management and Business, Vol. 07 (2) 73-92 (**Recognized “Y” Category by HEC**).
- Enhancing University’s Brand Performance during the COVID-19 Outbreak: The Role of ICT Orientation, Perceived Service Quality, Trust, and Student’s Satisfaction, Pakistan Journal of Commerce and Social Sciences 2020, Vol. 14 (3), 629-651 (**Recognized “Y” Category by HEC & Scopus Indexed**).
- The role of digital learning toward students' satisfaction and university brand image at educational institutes of Pakistan: a post-effect of COVID-19, Asian Education and Development Studies, July 2020 (**Recognized “X” Category by HEC & Scopus Indexed**).
- Impact of JD-R model on organizational outcomes: mediating role of work engagement and job burnout, International Journal of Management Research and Emerging Sciences, Vol 10, No 3, 2020 September, PP. 30-41. (**Recognized “Y” Category by HEC**).
- Impact of Leadership Style and Organizational Culture on Organizational Commitment, Sukkur IBA Journal of Management and Business, Vol. 07 (1) 92-106 (**Recognized “Y” Category by HEC**).
- Impact of consumer ethnocentrism and animosity on brand image and brand loyalty through product judgment, Journal of Islamic Marketing, Vol. 11 (6). 1-20 (**Recognized “W” Category by HEC & Impact factor is 3.5**)
- Factors affecting the employee retention in the banking sector of Pakistan, Pakistan Business Review (PBR), Vol. 22 (2), 157-171 2020. (**Recognized “X” Category by HEC**).
- Impact of expertise of audit committee chair and nomination committee chair on financial performance of firm, Corporate Governance: The International Journal of Business in Society, Vol. 20 No. 4, pp. 621-638 (**Recognized “X” Category by HEC**).

- Barriers to financial product innovation in Islamic banks in Pakistan, Journal of Islamic Accounting and Business Research, Vol. 11 No. 2, 2020 pp. 346-360. **(Recognized “W” Category by HEC & Impact factor is 2.3)**

Year 2019

- Impact of Customer-Oriented Strategy on Financial Performance with Mediating Role of HRM and Innovation Capability, Personnel Review, Vol. 48 Issue (3), Page.631-643 **(Recognized “W” Category by HEC and Impact factor is 4.7).**
- Principal-principal agency conflict and information quality in China: the governance role of audit quality and analyst following, Journal of Financial Reporting and Accounting, Vol. 17 Issue (1), Page.20-40 **(Recognized “X” Category by HEC).**
- Mediating effect of innovative culture and organizational learning between leadership styles at third-order and organizational performance in Malaysian SMEs, Journal of Global Entrepreneurship Research, Vol. 9 Issue (1), Page.36- Springer **(Recognized “X” Category by HEC).**
- Linking environmental strategy to firm performance: A sequential mediation model via environmental management accounting and top management commitment, Pakistan Journal of Commerce and Social Sciences (PJCSS) vol. 13 Issue (4), Page.849-867 **(Recognized “Y” Category by HEC).**
- Business angels and investment rejection reasons: A Qualitative study by using exploratory sequential Mixed Method, Journal of Business Strategies, Vol. 13 Issue (1), Page.1-18 **(Recognized “Y” Category by HEC).**

Year 2018

- Impact of Knowledge Sharing on Organizational Performance: Evidence from Pakistan, ILMA Journal of Business Studies-JBS Volume 14, Issue 1, June 2018 **(Recognized “Y” Category by HEC).**
- Analysing the Interaction among Factors Hindering the Growth of SMEs: Evidence from Cutlery Sector of Pakistan, Abasyn Journal of Social Sciences, Vol. 11, Issue (1), June 2018, Page 21-36. **(Recognized “X” Category by HEC).**
- Impact of TQM on Organizational Performance: The mediating role of business innovativeness and learning capability, Journal of Quality & Technology Management, (JQTM) has been accepted for publication in Volume XIV; Issue I, June 2018, **(Recognized “X” Category by HEC).**
- Does Celebrity Endorsement Influence the Consumer Purchase Intentions? Mediating Role of Advertising Effect and Advertising Appeal, Sir Syed Journal of Education & Social Research (SJESR), Vol. 1, Issue (2), December 2018, Page 126-137. **(Recognized “Y” Category by HEC).**
- The relationship Between Employee Empowerment, Job Satisfaction, Organizational Commitment, and Turnover Intentions: An Evidence from The Banking Sector in

Pakistan, Sir Syed Journal of Education & Social Research (SJESR), Vol. 1, Issue (1), June 2018, Page 149-168. **(Recognized “Y” Category by HEC).**

- Formal Specifications for Automated Face Recognition System using Z notations: Motivation towards Formal Methods, SINDH UNIVERSITY RESEARCH JOURNAL, Vol.50(003) 397- 404 (2018), **(Recognized “X” Category by HEC).**
- Integrating Customer Relationship Management with Big Data Analytics in Retail Stores: A Case of Hyper-star and Metro, Journal of Business strategies, Volume 11, Issue 2, Dec 2017, **(Recognized “Z” Category by HEC).**

Year 2017

- Impact of Corruption on the Soundness of Islamic Banks in Pakistan, Abasyn Journal of Social Sciences – Special Issue: AIC 2016, June 2017, Pages 391-401 **(Recognized “X” Category by HEC)**
- Relationship between Channel Conflict and Stock Outs at Retail/Distribution Points, Abasyn Journal of Social Sciences – Special Issue: AIC 2016, June 2017, Pages 604-612 **(Recognized “X” Category by HEC)**
- Identifying Key Barriers to Customer Retention in Banking Sector of Pakistan, ILMA Journal of Business Studies-JBS Volume 13, Issue 1, June 2017 **(Recognized “Y” Category by HEC).**
- The Mediating Role of Workplace Interpersonal Mistreatment: An Empirical Investigation of Banking Sector of Pakistan, ILMA Journal of Business Studies-JBS Volume 13, Issue 1, June 2017 **(Recognized “Y” Category by HEC).**
- Fostering Knowledge Management with Organizations' Operational and Financial Performance - The Mediating Role of Innovation, European Journal of Business and Innovation Research 5 (3), 9-25, May 2017.
- Impact of Working Environment and Training & Development on Organization Performance Through Mediating Role of Employee Engagement and Job Satisfaction, European Journal of Training and Development Studies, Volume 4, Issue 2, May 2017.

Year 2016

- Assessing the Role of Emotional Stability and Employee Motivation in Declined Job Performance: Role of Job Stress in Health Care Sector, The Shield-International Journal of Physical Education & Sports Science, Volume XI; Issue I, Dec 2016. **(Recognized “X” Category by HEC).**
- The Mediating Role of Green Intellectual Capital Management on Environmental Consciousness, Competitive Advantage and Financial Performance of the Firm: An evidence from manufacturing companies of Pakistan, Journal of Quality & Technology

Management (JQTM) Volume XII; Issue II, Dec 2016. **(Recognized “X” Category by HEC)**

- Do Islamic HRM Practices Influence Employee Outcomes: Mediating Role of Employee Engagement, International Research Journal of Arts & Humanities (IRJAH), Vol. 44, December 2016, Pages 85-100. **(Recognized “Z” Category by HEC)**
- Impact of Market Orientation on the Performance of Private Universities in Pakistan, International Research Journal of Arts & Humanities (IRJAH), Vol. 44, December 2016, Pages 21-32. **(Recognized “Z” Category by HEC)**
- Role of Appraisal Politics and Impression Management in Turnover of Dis-Satisfied Employees: Empirical Evidence from the Public Sector of Pakistan, Journal of Quality and Technology Management (JQTM), Vol. 12, June 2016, Pages 91 – 119. **(Recognized “X” Category by HEC)**
- Influencing the Attitude towards SMS Advertisement: An Empirical Study in Pakistan: Pakistan Business Review, Vol. 12, October 2016, Pages 675-69. **(Recognized “X” Category by HEC).**
- Antecedent’s of Female Learner Satisfaction Regarding E-Learning in the Pakistani Institutes, The Women-Annual Research Journal of Gender Studies, Vol. 8, November 2016, Pages 155-178. **(Recognized “Z” Category by HEC)**
- The destruction of gross domestic product and foreign direct investment in Pakistan: a case of economic downfall, Academic Research International, Volume 7, issue (2), Pages 308-322. June 2016. **(Recognized by HEC).**

Year 2015

- Impact of Downsizing on Employee Commitment and turnover intentions in Public and Private Sector: Moderating Role of Social Support, Journal of Independent Studies and Research-Management, Social Sciences and Economics (JISR-MSSE) (2015), Vol.3, No.2, pages 35-47 **(Recognized “Y” Category by HEC)**
- Assessing the Role of Private Investment and Globalization in Economic Growth of Pakistan: A Foreign Direct Investment Perspective, The Journal of Commerce, (2015) Vol.4, No.7, pages 20 (Recognized by HEC)
- Impact of Capital Structuring on the Financial Risk: A Study on the Listed Companies in Pakistan, Bi-Annual Research Journal “BALOCHISTAN REVIEW” VOL. XXXIII NO. 2, 2015 **(Recognized “Z” Category by HEC)**
- Consequences of Discretionary and Non-Discretionary HR Practices on the Banking Sector of Pakistan, Grassroots, (2015), Vol. 49, No 2, Pages 89-99. **(Recognized “Z” Category by HEC)**

Year 2013

- Empirical Relationship between Foreign Direct Investment & Economic Growth: An ARDL Co-Integration Approach for China, China Finance Review International, Vol. 3 Issue: 1, pp.26 – 41 (2013). **(Recognized “W” Category by HEC, included in JCR).**

Year 2012

- Mediation effects of Political Skills Dimensions on Employee Performance, International Journal of Business and Management Vol. 7, No. 9, 2012. **(Recognized “Y” Category by HEC).**

Year 2011

- Antecedents and consequences of subjective disconfirmation in e-service, African Journal of Business Management Vol.5 (10), pp. 3902-3912, May 2011. **(Recognized “W” Category by HEC, impact factor collapsed in 2012).**
- Consumer Ethnocentrism Tendency in Services Sector: An Evidence from Pakistan a Developing Economy, European Journal of Social Sciences, Vol. 20 Issue 1, p123, March 2011. **(Recognized “Y” Category by HEC)**

Year 2010

- Accounting for the development of human capital in manufacturing organizations: A study of the Pakistani textile sector, Journal of Human Resource Costing & Accounting, Vol. 14 Issue: 3, November 2010. **(Recognized “W” Category by HEC, IF 0.570)**
- An Investigation of Theory and its Application in Investment Management Education-Case of Pakistan, International Journal of Business and Management Vol. 5, No. 7, July 2010. **(Recognized “Y” Category by HEC)**
- Effects of Motivational Factors on Employees Job Satisfaction a Case Study of University of the Punjab, Pakistan, International Journal of Business and Management Vol. 5, No. 3, March 2010. **(Recognized “Y” Category by HEC)**